Alt Order #

\$150.00

\$150.00

NM

NM

Deal #

9850073 /Brad

## **INVOICE**



**Newport Television LLC** 

3 WHP

2 WHP

10/26/12

10/26/12

Billing Address:

CBS21 3300 North Sixth Street Harrisburg, PA 17110 Main: (717) 238-2100 Billing: (717) 238-2100

Invoice #	Invoice Date	Invoice Month	Invoice Period
67579-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WHP	Millennium Washington DC	Millennium	National

Order #

Billing Type

67579

Cash

Advertiser Product Estimate Number

Casey/D/Senate BOB CASEY FOR SENATE

Shorr Johnson Magnus
Attention: Accounts Payable

Flight Dates
10/23/12 - 10/29/12

1831 Chestnut Street
#602
Philadelphia, PA 19103
Billing Calendar
Broadcast

Special Handling

Send Payment To:

IDB # Advertiser Code Product Code

PO Box 402689
Atlanta, GA 30384-2689

Agency Ref
Advertiser Ref

Line	Start Date	End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1	10/24/12	10/29/12	M-F 11a	a-12p	11a-12p	M- WTF	:30	4	\$175.00	NM		
	Spots: # Ch	Day Air	Date A	ir Time D	escription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	3 WH				-F 11a-12p 10,1.11,1.12,1.13,1.14,1.1	11a-12p 5,1.16,1.17	:0	0			<del>\$175.00</del>	NM
	15 WH				BS 21 News at 5a 4.1,21.1,1.1	5a-6a	:3	0 BCTV1214			\$30.00	NM
	2 WH				-F 11a-12p 10,1.11,1.12,1.13,1.14,1.1	11a-12p 5,1.16,1.17	:0	0			<del>\$175.00</del>	NM
	12 WH				-F 11a-12p 4.1,21.1,1.1	11a-12p	:3	0 BCTV1214			\$325.00	NM
	16 WH				ate Late Show/Ferguson 4.1,21.1,1.1	1235a-135a	:3	0 BCTV1214			\$20.00	NM
	4 WH	IP <i>F</i> 10	/26/12	М	-F 11a-12p 10,1.11,1.12,1.13,1.14,1.1	11a-12p 5,1.16,1.17	:0	0			<del>\$175.00</del>	NM
	11 WH	IP F 10	/26/12 10	D:59 AM M		11a-12p	:3	0 BCTV1214			\$325.00	NM
	13 WH	IP F 10	/26/12 1	1:59 AM M		11a-12p	:3	0 BC0812S			\$325.00	NM
	7 WH	IP F 10	/26/12	9:34 PM Fr		9p-10p	:3	0 BC0812S			\$900.00	NM
	17 WH	IP Sa 10	/27/12	4:32 PM SI	EC Football Day Game 4.1,21.1,1.1	Various	:3	0 BCTV1214			\$200.00	NM
	10 WH	IP Sa 10	/27/12	7:29 PM SI	EC Football Day Game 4.1,21.1,1.1	Various	:3	0 BCTV1214			\$200.00	NM
	9 WF	IP Su 10	/28/12 1	1:59 AM N	FL RS Pre Game 4.1,21.1,1.1	12p-1p	:3	0 BC0812S			\$300.00	NM
	6 WH	IP Su 10	/28/12	3:32 PM N	FL RS Game Early 4.1,21.1,1.1	1p-4p	:3	0 BC0812S			\$1,300.00	NM
2	2 10/24/12	10/29/12	M-F 4p-	5р	4p-5p	M- WTF	:30	5	\$150.00	NM		
	Spots: # Ch	Day Air	Date A	ir Time_D	escription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	5 WH	IP W 10	/24/12	1:21 PM M	-F 4p-5p	4p-5p	:3	0 BC0812S	· · · · · ·		\$150.00	
	1 WH	IP W 10	/24/12	1:54 PM M	-F 4p-5p	4p-5p	:3	0 BCTV1214			\$150.00	NM

4p-5p

4p-5p

:30 BCTV1214

:30 BC0812S

4:24 PM M-F 4p-5p

4:49 PM M-F 4p-5p

## **INVOICE**

Send Payment To:



**CBS21 Newport Television LLC** PO Box 402689 Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
67579-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SENATE	

							Spots/				
Line Start Date	End Da	te Desc	cription	Start/End Time	MTWIFSS	Length	Week	Rate	Type		
3 10/24/12	10/29/1	2 CBS	21 News at 530p	530p-6p	М- WГF	:30	5	\$110.00	NM		
Weeks:	Start Dat 10/23/12	e End D	Pate MTWTFSS M-WTF	Spots/Week 5	Rate \$110.00						
Spots: # Ch		Air Date	Air Time Descrip	otion	Start/End Time	Lengtl	h Ad-ID			Rate 1	Туре
1 WH		10/24/12	5:59 PM CBS 21		530p-6p		) BC0812S				NM
2 WH	IP Th	10/25/12	5:40 PM CBS 21	News at 530p	530p-6p	:30	) BC0812S			\$110.00	NM
5 WH	IP F	10/26/12	5:40 PM CBS 21	News at 530p	530p-6p	:30	) BC0812S			\$110.00	NM
3 WF	IP F	10/26/12	5:59 PM CBS 21	News at 530p	530p-6p	:30	) BCTV1214			\$110.00	NM
4 10/23/12	10/29/1	2 CBS	21 News at 6p	6p-630p	МГWГF	:30	5	\$125.00	NM		
Spots: # Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengtl	h Ad-ID			Rate 1	Туре
4 WH	IP Tu	10/23/12	6:10 PM CBS 21	News at 6p	6p-630p	:30	) BCTV1214			\$125.00	NM
1 WH	IP W	10/24/12	6:23 PM CBS 21	News at 6p	6p-630p	:30	) BCTV1214			\$125.00	NM
5 WH	IP Th	10/25/12	6:16 PM CBS 21	News at 6p	6p-630p	:30	) BCTV1214			\$125.00	NM
2 WH	IP F	10/26/12	6:23 PM CBS 21	l News at 6p	6p-630p	:30	) BC0812S			\$125.00	NM
5 10/24/12	10/29/1	2 CBS	21 News at 5p	5p-530p	М- WГF	:30	5	\$110.00	NM		
Spots: # Ch	<u>Day</u>	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengtl	h Ad-ID			Rate 1	Туре
1 WH	IP W	10/24/12	5:28 PM CBS 21	News at 5p	5p-530p	:30	) BCTV1214			\$110.00	NM
2 WH	IP Th	10/25/12	5:15 PM CBS 21	News at 5p	5p-530p	:30	) BCTV1214			\$110.00	NM
3 WF	IP F	10/26/12	5:22 PM CBS 21	News at 5p	5p-530p	:30	) BCTV1214			\$110.00	NM
6 10/23/12	10/29/1	2 M-F	730p-8p	730p-8p	МГЖГБ	:30	3	\$450.00	NM		
Spots: # Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengtl	h Ad-ID			Rate 1	Гуре
2 WH	IP Tu	10/23/12	7:43 PM M-F 73	0p-8p	730p-8p	:30	) BCTV1214			\$450.00	NM
1 WF	IP W	10/24/12	7:29 PM M-F 73	0p-8p	730p-8p	:30	) BC0812S			\$450.00	NM
7 10/23/12	10/29/1	2 M-F	7p-730p	7p-730p	МГWГF	:30	5	\$400.00	NM		
Spots: # Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengtl	h Ad-ID			Rate 1	Гуре
4 WF	IP Tu	10/23/12	7:18 PM M-F 7p	-730p	7p-730p	:30	) BC0812S				NM
2 WH		10/24/12	6:59 PM M-F 7p		7p-730p	:30	) BCTV1214			\$400.00	NM
3 WH	IP Th	10/25/12	7:24 PM M-F 7p	-730p	7p-730p	:30	) BCTV1214			\$400.00	NM
1 WF	IP F	10/26/12	7:07 PM M-F 7p	-730p	7p-730p	:30	) BCTV1214			\$400.00	NM
8 10/23/12	10/29/1	2 Tue	8p-9p	8p-9p	- T	:30	1	\$1,800.00	NM		
Spots: # Ch	Day	Air Date	Air Time Descrip	otion_	Start/End Time	Lengtl	h Ad-ID			Rate 1	Гуре
1 WF		10/23/12	8:34 PM Tue 8p		8p-9p	:30	) BCTV1214			\$1,800.00	NM
9 10/23/12	10/29/1	2 Sun	7p-8p	7p-8p	S	:30	1	\$1,000.00	NM		
Spots: # Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengtl	h Ad-ID			Rate 1	Гуре
1 WF	IP Su	10/28/12	7:56 PM Sun 7p	-8p	7р-8р	:30	) BC1112S			\$1,000.00	NM
10 10/23/12	10/29/1	2 Fri 8	p-9p	8p-9p	F	:30	1	\$800.00	NM		
Spots: # Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengtl	h Ad-ID			Rate 1	Гуре
1 WH		10/26/12	8:32 PM Fri 8p-9		8p-9p		) BC0812S			\$800.00	
11 10/23/12	10/29/1	2 Fri 1	0p-11p	10p-11p	F	:30	1	\$1,000.00	NM		
Spots: # Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate 1	Гуре

## **INVOICE**

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CBS21 Newport Television LLC PO Box 402689 Atlanta, GA 30384-2689

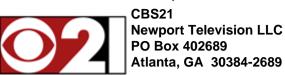
Invoice #	Invoice Date	Invoice Month	Invoice Period
67579-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SENATE	

Line Start Date	End Doto	Door	ariation	Start/End Time	MONTECC	Longth	Spots/ Week	Rate	Tuna	
	10/29/12		Op-11p	10p-11p	MTWTFSS	Length :30	1	\$1,000.00	Type NM	
								\$1,000.00	INIVI	
Spots: # Ch	<u>Day</u> A			<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHP		0/26/12 G 11.2,11	1.3,11.4,11.	Fri 10p-11p 5,11.6	10p-11p	:0	0			<del>\$1,000.00</del> NM
4 WHP		0/27/12 11.1 10/2		SEC Football Day Game	Various	:3	0 BC0812S			\$200.00 NM
2 WHP		0/27/12 11.1 10/2		Sat 9p-10p	9p-10p	:3	0 BC0812S			\$350.00 NM
3 WHF		0/27/12 11.1 10/2		Sat 10p-11p	10p-11p	:3	0 BCTV1214			\$375.00 NM
5 WHP	Su 1		11:52 PM	Su 1130p-1230a	1130p-1230a	:3	0 BC1112S			\$35.00 NM
12 10/23/12	10/29/12	Thu	9p-10p	9p-10p	T	:30	1	\$1,400.00	NM	
Spots: # Ch	Day A	ir Date	Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHP	Th 1	0/25/12		Thu 9p-10p 1.10,1.11,1.12,1.13,1.14,1.	9p-10p	:0				\$1,400.00 NM
13 10/23/12	10/29/12	Tue	9p-10p	9p-10p	- T	:30	1	\$1,600.00	NM	
Spots: # Ch	Day A	ir Date	Δir Time	Description	Start/End Time	Lenat	h Ad-ID			Rate Type
1 WHP		0/23/12		Tue 9p-10p	9p-10p		0 BC0812S			\$1,600.00 NM
14 10/23/12	10/29/12	Thu	8p-9p	8p-9p	T	:30	1	\$1,700.00	NM	
Spots: # Ch	Day A	ir Date	Air Time	Description	Start/End Time	I enat	h Ad-ID			Rate Type
1 WHF	Th 1	0/25/12		Thu 8p-9p 1.10,1.11,1.12,1.13,1.14,1.	8p-9p	<u> </u>				\$1,700.00 NM
15 10/23/12	10/29/12	Thu	10p-11p	10p-11p	T	:30	1	\$1,400.00	NM	
Spots: # Ch	Day A	ir Date	Air Time	Description	Start/End Time	Lenat	h Ad-ID			Rate Type
1 WHF		0/25/12		Thu 10p-11p	10p-11p		0 BC0812S			\$1,400.00 NM
16 10/23/12	10/29/12		l 8p-9p	8p-9p	W	:30	1	\$1,600.00	NM	
Spots: # Ch	Day A	ir Date	Air Time	Description	Start/End Time	Lenat	h Ad-ID			Rate Type
1 WHF		0/24/12	_	Wed 8p-9p	8p-9p		0 BCTV1214			\$1,600.00 NM
	10/29/12		1 10p-11p	10p-11p	W	:30	1	\$1,100.00	NM	ψ.,σσσ.σσ
0:1: # 01:	D A	:- D-1-	A: T:	December	011/51-7	1 1	L A LID			Data Tara
Spots: # Ch	Day A			Description Ward 40% 444%	Start/End Time		h Ad-ID			Rate Type
1 WHP	, AA 1	0/24/12	10:35 PIVI	Wed 10p-11p	10p-11p	:3	0 BCTV1214			\$1,100.00 NM
20 10/23/12	10/29/12	Sun	9p-10p	9p-10p	S	:30	1	\$1,200.00	NM	
Spots: # Ch	Day A	ir Date	Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHP	9 Su 1	0/28/12	9:50 PM	Sun 9p-10p	9p-10p	:3	0 BC1112S			\$1,200.00 NM
21 10/23/12	10/29/12	Sun	8p-9p	8p-9p	S	:30	1	\$1,800.00	NM	
Spots: # Ch	Day A	ir Date	Air Time	Description	Start/End Time	Lenat	h Ad-ID			Rate Type
1 WHF	Su 1	0/28/12		Sun 8p-9p 1.10,1.11,1.12,1.13,1.14,1.	8p-9p	<u>==g</u> .:0				\$1,800.00 NM
22 10/23/12	10/29/12		10p-11p	10p-11p	S	:30	1	\$1,200.00	NM	

## **INVOICE**

Send Payment To: CBS21



Invoice #	Invoice Date	Invoice Month	Invoice Period
67579-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SENATE	

Spots/

Line S	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
22 1	10/23/12	10/29/12	Sun 10p-11p	10p-11p	S	:30	1	\$1,200.00	NM	
S	Spots: # Ch	Day Air	Date Air Tir	ne Description	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WH	IP Su 10/	28/12 10:50 l	PM Sun 10p-11p	10p-11p	:3	0 BC1112S			\$1,200.00 NM
23 1	10/23/12	10/29/12	CBS 21 New	s at 11p 11p-1135p	МГЖГБ	:30	5	\$150.00	NM	
S	Spots: # Ch	Day Air	Date Air Tir	ne Description	Start/End Time	Leng	th Ad-ID			Rate Type
	4 WH	IP Tu 10/	23/12 11:33 I	PM CBS 21 News at 11p	11p-1135p	:3	0 BCTV1214			\$150.00 NM
	3 W⊦	IP W 10/	24/12 11:18 F	PM CBS 21 News at 11p	11p-1135p	:3	0 BC0812S			\$150.00 NM
	5 WH	IP Th 10/	25/12 11:32 F	PM CBS 21 News at 11p	11p-1135p	:3	0 BCTV1214			\$150.00 NM
	2 WH	IP F 10/	26/12 11:12 F	PM CBS 21 News at 11p	11p-1135p	:3	0 BCTV1214			\$150.00 NM
24 1	10/23/12	10/29/12	CBS Sun Mo	rning 9a-1030a	S	:30	1	\$150.00	NM	
S	Spots: # Ch	Day Air	Date Air Tir	ne Description	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WH	IP Su 10/	28/12 9:31 /	AM CBS Sun Morning	9a-1030a	:3	0 BC0812S			\$150.00 NM
25 1	10/23/12	10/29/12	Sa Prime Ac	cess Rotator 7p-8p	S-	:30	2	\$135.00	NM	
S	Spots: # Ch	Day Air	Date Air Tir	ne Description	Start/End Time	Lengt	th Ad-ID			Rate Type
	2 WH	IP Sa 10/ Credited		Sa Prime Access Rotator	7p-8p	:0	00			<del>\$135.00</del> NM
	1 WH	IP Sa 10/	27/12 7:44 F	PM Sa Prime Access Rotator	7p-8p	:3	0 BCTV1214			\$135.00 NM
					Total Spots		50			

**Payment Terms 30 Days** 

**Gross Total** \$21,840.00

Agency Commission \$3,276.00

Net Amount Due \$18,564.00